Dear Friends,

Our paradigm of Hunger Relief, Education, Orphan Care, and Health&Wellness continues to orient us as we grow and blossom, one community at a time. 2019 was a robust year of expanding our services for children living in poverty in the US and around the world. This essential relief work cannot be sustained without the generous support of businesses and individuals like you. On Saturday April 18th, we will be hosting Moms Against Poverty's 6th Annual SoCal Benefit Gala in Newport beach.

The Gala is a place where you can promote yourself, your business, and the values you believe in. To learn about the opportunities and business benefits of becoming a tax deductible sponsor, please review the enclosed sponsorship tiers. Our annual impact report for 2018/2019 is also attached in this email. We hope you will take advantage of this opportunity to join us in our mission to nurture and educate underprivileged children and support their communities. Let's share the fortunes we have and help others reach their fullest potential, so that, one day, they too can contribute and become leaders in breaking the cycle of poverty.

For more information or assistance, please contact me at: bobak@momsagainstpoverty.org or 415.752.7488 Or Bita Safari: bita@momsagainstpoverty.org
In love and solidarity for the children,

Bobak Bakhtiari
MAP Board of Director Member
Donor Outreach & Digital Media

ps. click here to see our global impact as shown on TV

MOMS AGAINST POVERTY
1337 Folsom Street, San Francisco, CA 94103
info@momsagainstpoverty.org

momsagainstpoverty.org
A 501 (C) (3) NON-PROFIT CHARITABLE ORGANISATION
Join us on:

6th Annual SoCal Fundraising Gala Packages

*(All donations to MAP are tax deductible to the extent allowed by law)**

Ground-Up Superhero **$25,000**	• **A plaque in your name (or businesses name) permanently secured at one of MAPs new schools or orphanage in Senegal or Iran*** • **VIP Table with 10 reserved seats at SoCal Gala** • **A weekend retreat in a magical Laurel Canyon home with a personal chef and a barrel Finnish sauna or Lunch with Oscar-nominated Shohreh Aghdashloo** • **One full page color ad in the event program and a humanitarian plaque for your business office** • **Acknowledgement at the event via media projection and recognition in event materials** • **One-year placement of name/logo/link (where applicable) on the MAP website and Facebook Fan Page**
Sapphire Humanitarian ***$10,000***	• **A complimentary yacht outing in Marina Del Rey (limit 5 guests)** • **Lunch with actor and award-winning Playwright Houshang Touzie** • **VIP Table with 10 reserved seats at SoCal Gala** • **One full page color in the event program and a humanitarian plaque for your business** • **Large Projection Acknowledgement at the event and recognition in event materials** • **One-year placement of name/logo/link (where applicable) on the MAP website and Facebook Page**
Angelic Empowerment ***$5,000***	• **One night in a magical retreat vibed house in Laurel Canyon with a Finnish sauna.** • **Table with 10 tickets and full page color ad in the event program** • **Complimentary dinner for 5 at an award winning Italian restaurant in Santa Clarita** • **Large media projection acknowledgement at the event and recognition in event materials** • **One-year placement of name/logo/link (where applicable) on the MAP website and FB page**
Winged Leader ***$2,500***	• **Four (4) guest tickets to the event (open seating)** • **advertisement: one page color ad in the event program** • **Recognition in event materials** • **Dinner for 5 at an award winning Italian restaurant in Santa Clarita** • **One-year placement of name/logo/link (where applicable) on the MAP website and Facebook Fan Page**
Child Advocate ***$1,000***	• Two (2) guest tickets to the event (open seating) • 1/4th page color ad color ad in the event program • Recognition in event materials • One-year placement of name/logo/link (where applicable) on the MAP website and Facebook Fan Page

* ***Benefit Values:***

- *Advertisement (excludes recognition/thank you notes): 1 page = $400; 1/2 page = $200; 1/4 page = $100*
- *Meal value per ticket: $50*

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Join us on:

MAP 6th Annual SoCal Gala
April 18th, 2020
Sponsor Application

PLEASE PRINT CLEARLY or email us to execute this via docusign: bobak@momsagainstpoverty.org

Name: _____

Position: _____

Phone:_____Email: _____

Address:_____ _____

City/State/Zip Code: _____

Name(s) to appear in MAP recognition materials: _____

Name and tel. # of person responsible for providing marketing materials (if applicable):

_____

Sponsorship Package (Sponsorship package details attached):

☐ **Ground-Up Superhero$25K** ☐ **Saphire $10K** ☐ **Angelic Empowerment $5k**
☐ **Winged Leader $2,500** ☐ **Child Advocate 1K**

Please mark where applicable:

☐ **I'd like to pay in monthly installments (to be fully paid by the end of 2020)**

☐ **Print my 2018 ad** ☐ **Ad will be emailed to MAP by 03/20/2020**

☐ **No ad (print appreciation/thank you note instead)** ☐ **Tickets not required**

Payment by Credit Card (please check the appropriate box):

☐ **MasterCard** ☐ **Visa** ☐ **AMEX**

Credit Card #:_____Expiry date:_____ CV Code: _____

I give permission to MAP to charge my credit card.

Name on credit card: _____

Signature: _____ Date: _____

☐ Please add my name to the email list to receive awesome impact updates of my contributions in action.

If you prefer to execute this electronically, email bobak@momsagainstpoverty.org

Payment by Check: Please make your check payable to Moms Against Poverty or MAP. Please return the signed form (together with your check, if applicable, to):

Moms Against Poverty –2020 SoCal Fundraising Gala Sponsorship
1337 Folsom st
San Francisco, CA 94103

MAP is a 501 (c) (3) tax-exempt non-profit charity organization (Tax ID # 20-8865521)

Sponsor Ad Specifications

Please take advantage of your full advertising opportunities and send us your ad by March 20th, 2020 *

1. Event Program (your ad will be included in the event program). Please send EPS, high-resolution PDF or JPG files.

Ad Size	**WIDTH and LENGTH in inches**
1 page (Orphan Superhero, Saphire, & Angelic levels)	7.25" x 6.25"
½ page (Winged Leader)	7.25"x 3"
¼ page (Child Advocate level)	2"x 3" or 3" x 3"

* Beyond this date, MAP does not guarantee the placement of sponsor ads in its printed material and may place a recognition/thank you note instead. You may ask your MAP Coordinator for sample appreciation/thank you notes.

2. Advertising on MAP website/Facebook© Page (we will post sponsor logo/website address on MomsAgainstPoverty.org and a relative link on our Facebook Fan Page)

All Sponsors	Business/company logo (if available)	PDF or JPG files (high resolution)
All Sponsors	Please provide the URL (sponsor website address).	https:// …

Please email all marketing materials, stating the sponsor name in the subject/title to: bobak@momsagainstpoverty.org.

Thank you for fueling the love for the less privileged!

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