Moms Against Poverty

Changing the World, One Child at a Time

Dear Sponsors, Donors, Friends, Volunteers, and Supporters,

We are pleased to announce that Moms Against Poverty will be holding its **4th Annual Orange County Fundraising Gala** on August 12, 2017 at Hotel Irvine in Irvine.

Moms Against Poverty (MAP) is a 501c3 non-profit charity organization with a holistic and multifaceted approach to breaking the vicious cycle of childhood poverty. MAP's programs include **Education Empowerment**, **Hunger Relief,** and **Orphan Care**. Through our projects, we reach thousands of children facing neglect, malnutrition, poverty, abuse, natural disaster, disease, and disabilities, mainly in the U.S., Iran, Cambodia, India, and Africa.

MAP's newest and most significant milestone in its work in Iran, which is the recent opening of its first private orphanage in Kerman, is the embodiment of MAP's mission. This center will be home to 30 girls where each of them will be loved and cared for by professional and dedicated staff. A home where they will learn the importance of self empowerment through education; a home where they will be given the opportunity to secure themselves a brighter and safer future and hence break the very same cycle of poverty which landed them in the welfare system.

Through our education empowerment and hunger relief programs in the U.S., we provide nutritious food for children facing food insecurity so that they can attend school and learn. We offer before/after school education programs and library setups to help enhance the children's literacy development so that their academic performance improves. Thanks to your contributions in 2016, amongst others, MAP supported the Blind Children's Learning Center in Santa Ana and provided nutritious food to hundreds of children from low-income families in the Bay Area.

All of what we do has been achieved because of you and thanks to your contributions and support. Imagine all that we can yet accomplish, together!

MAP's 2016 annual fundraiser in Orange County was a huge success thanks to the attendance of over 330 people. We are grateful for the trust placed in MAP and its mission, and hope to host more members of the Orange County community at the upcoming gala.

We are reaching out to businesses and individuals willing to sponsor the fundraising gala through financial contribution or donating their time and services. In this new era of social responsibility, businesses are turning more and more to cause marketing as a win-win situation for everyone engaged. This is a mutually beneficial collaboration between you and MAP designed to promote your business and elevate your sales, as well as to promote our cause. We are pleased to offer four levels of sponsorship and, for our "Philanthropist Level" sponsor(s), the option to contribute in monthly installments. Please see the attachment for advertising opportunities through sponsorship.

Please contact Ms. Bita Imani-Safari at: bita@nationwideasap.com; (650) 771-8474 or
Ms. Ponnie Saidian at: Ponnie@pgholdings.com; 310-903-9494 for further information.

We look forward to hosting you at our 2017 OC Fundraising Gala.

MAP Board of Directors

Moms Against Poverty
P.O. Box 4212, Burlingame, CA 94011
info@MomsAgainstPoverty.org

www.MomsAgainstPoverty.org

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MAP is a 501 (c) (3) charitable organization.

Moms Against Poverty 4th Annual Orange County Fundraising Gala
Sponsorship Packages
August 12, 2017
Hotel Irvine, Irvine, CA

Philanthropist ($5,000)	• Ten (10) reserved seats at a VIP table at the event • One full-page color ad in the event program • Acknowledgement at the event and recognition in event materials • Sponsor brochures, business cards, and flyers displayed at the event • One-year placement of logo/link on the MAP website • One-year placement of name/link on MAP Facebook Fan Page
Humanitarian ($2,000)	• Six (6) guest tickets to the event (open seating) • One full-page color ad in the event program • Acknowledgement at the event and recognition in event materials • Sponsor brochures, business cards, and flyers displayed at the event • One-year placement of logo/link on the MAP website • One-year placement of name/link on MAP Facebook Fan Page
Champion ($1,000)	• Four (4) guest tickets to the event (open seating) • 1/2-page color ad in the event program • Sponsor brochures, business cards, and flyers displayed at the event • Recognition in event materials • One-year placement of logo/link on the MAP website • One-year placement of name/link on MAP Facebook Fan Page
Advocate ($500)	• Two (2) guest tickets to the event (open seating) • 1/4-page color ad in the event program • Sponsor brochures, business cards and flyers displayed at the event • Recognition in event materials • One-year placement of logo/link on the MAP website • One-year placement of name/link on MAP Facebook Fan Page

On behalf of the children, we thank you for your generosity and compassion.

Moms Against Poverty
P.O. Box 4212, Burlingame, CA 94011
info@MomsAgainstPoverty.org

Moms Against Poverty 4th Annual Orange County Fundraising Gala
August 12, 2017, Hotel Irvine, Irvine, CA
Sponsor Application

PLEASE PRINT CLEARLY

Name:_____

Phone:_____Email_____

Sponsor name for printed materials:_____

Address:_____

City/State/Zip Code:_____

Sponsorship Package (Sponsorship package details attached):

☐ **Philanthropist ($5,000)** ☐ **Humanitarian ($2,000)**

☐ **Champion ($1,000)** ☐ **Advocate ($500)**

☐ **Monthly/Bi-monthly installments option (to be fully paid by the end of 2017) for Philanthropist Sponsors only (please indicate frequency):**

_____

Name and tel. # of person responsible for marketing materials (if applicable):

_____

☐ **Use 2016 ad (only if applicable)**

Payment Method

A) Charge my sponsorship to (please check the appropriate box):

☐ **Master Card** ☐ **Visa** ☐ **AMEX**

Acct #:_____Expiry date:_____

I give permission to MAP to withdraw funds from my account.

Name (printed): _____

Signature: _____ Date: _____

☐ I give permission to MAP to add my name to its mailing list.

B) Payment by Check: Please make your check payable to Moms Against Poverty or MAP.

Please return the signed form (together with your check to):

Moms Against Poverty –2017 Orange County Gala Sponsorship
P.O. Box. 4212
Burlingame, CA 94011

MAP is a 501 (c) (3) tax-exempt non-profit charity organization (Tax ID # 20-8865521)

Sponsor Ad Specifications

Please take advantage of your full advertising opportunities and send us your ready ad by July 14th (beyond this date MAP may not guarantee the placement of sponsor ads in its printed materials and may only place a recognition/thank you note).

1. Event Program (your ad will be included in the event program):*

Ad Size	width and length in inches	Acceptable file formats
1 page (Philanthropist & Humanitarian levels)	4" x 6"	EPS, high-resolution PDF or JPG
½ page (Champion level)	4" x 3"	EPS, high-resolution PDF or JPG
¼ page (Advocate level)	2" x 3"	EPS, high-resolution PDF or JPG

* Sponsors have the option to include a text in lieu of an ad or MAP, at their request, may use the designated space to include an appreciation note (please ask your MAP coordinator for such examples).

2. Sponsor slideshow

All Sponsors	Your ad or name	One PPT slide for each sponsor

3. Advertising on MAP website/Facebook© Page (we will post sponsor logo/website address on MomsAgainstPoverty.org and a relative link on our Facebook Fan Page)

All Sponsors	Business/company logo (if available)	High-resolution PDF or JPG
All Sponsors	Please provide the URL (website address) for your business.	http:/www…

Thank you!